

Refresh Your Roots Hair & Scalp Mask

N18487-012

Formula

Trade Name	INCI Name	%w/w	Supplier
Phase A			
Lanette® O	Cetearyl Alcohol	1.000	BASF
Varisoft EQ 65	Distearyl ethyl Dimonium Chloride/Cetearyl Alcohol	4.000	Evonik Industries
Organic Coconut Oil	Cocos Nucifera (Coconut) Oil	5.000	Unknown Supplier
SolAmaze® Natural solution	Dilistearyl Polyglyceryl-3 Dimer Dilinoleate (and) Caprylic/Capric Triglyceride	1.660	Nouryon
Phase B			
Deionized Water	Aqua (Water)	66.640	Local
Dissolvine® GL-47-S chelate (47% active)	Tetrasodium Glutamate Diacetate	0.200	Nouryon
25% Citric Acid Solution	Citric Acid (and) Water	0.250	Local
Citroflex® 2	Triethyl Citrate	2.000	Vertellus Performance Materials Inc.
STRUCTURE® ZEA starch	Hydroxypropyl Starch Phosphate	6.000	Nouryon
Phase C			
HYDROVANCE® moisturizing agent (50% Hydroxyethyl Urea active)		10.000	Nouryon
25% Citric Acid Solution	Citric Acid (and) Water	1.750	Local
Euxyl® K 712	Sodium Benzoate (and) Potassium Sorbate	1.000	Ashland
Euxyl® K903	Benzyl alcohol (and) Benzoic acid (and) dehydroacetic acid	0.500	Ashland
Total:		100.000	

Properties

pH = 3.5-4.5

Appearance: Very thick cream



When using this hair & scalp mask, consumers can deliver moisturization to their scalp and strengthen their hair from root-to-tip. This is done through the use of Hydrovance, which provides up to 24 hours of moisturization to hair and scalp. This moisturization can be enhanced through the use of SolAmaze Natural as it acts like a barrier to lock in moisture and provides great shine. And we cannot forget about Structure ZEA as it is the ingredient which ties everything together into a rich yet spreadable cream format.